REYMAN STUDIO
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Reyman Studio is a multifaceted full-service graphic design firm. With projects ranging from the design of book jackets for novels, to 1000 page medical books with hundreds of charts, to financial newsletters, to the redesign of magazine logos and interiors, to the complete redesign of The Wall Street Journal's domestic and international editions, the studio has broad-based experience solving a variety of clients' complex needs for printed solutions.

With a design agenda based on ideas, as opposed to a signature style, assignments are carefully considered, resulting in unique, well developed creative solutions. Reyman Studio maintains a strong relationship with contemporary type designers and foundries to ensure a thorough exploration of typographic considerations.

Clients and projects include:

THE NIELSEN COMPANY: Design development and quarterly production of Consumer Confidence Index infographics in 6 languages

TV GUIDE: Complete magazine redesign; new cover, new interior.

THE HOLLYWOOD REPORTER: Complete magazine redesign; new logo, new interior.

DOW JONES: Redesign of the Wall Street Journal domestic and international editions, redesign of Far Eastern Economic Review magazine

THE WASHINGTON POST: Redesign of the home section

BLOOMBERG: Logo redesign and monthly cover design of Personal Finance magazine

THE NEW YORK TIMES: Art direction of weekend section

CCNY: Poster and brochure design for graduate architecture programs

MONEY MAGAZINE: Newsletters and custom publications for Schwab and Fidelity

OPEN SOCIETY INSTITUTE: Media Kit design for Child-centered learning program

WILLIAM MORROW AND COMPANY: Jacket design for novels and cookbooks

SOHO PRESS: Jacket and book design for novels

DEMOS/SPRINGER PUBLISHING: Book design of complex medical tomes

Before launching Reyman Studio in 1997, James Reyman was senior designer on the startup of *Family Life* magazine for Wenner Media, responsible, in part, for design development of the logo and first two issues as well as art direction of the cover shoots.

As a freelance senior designer he helped lead design teams through a variety of projects, including: *Entertainment Weekly*'s first special issue, as well as their Fifth Anniversary issue, Yearbook, and 100 Greatest Movie Stars issue; the redesign of *Popular Science* magazine, a special *Money for Kids* magazine for Time Inc., the redesign of *PC World* Magazine and the redesign of *Golf Magazine*.

James is an instructor for the Columbia Publishing Course at Columbia University and has taught typography at FIT, SUNY in New York City.