



REYMAN STUDIO  
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REYMAN STUDIO is a multifaceted full-service graphic design firm. With projects ranging from the design of book jackets for novels, to 1000 page medical books with hundreds of charts, to financial newsletters, to the redesign of magazine logos and interiors, to the complete redesign of The Wall Street Journal's domestic and international editions, the studio has broad-based experience solving a variety of clients' complex needs for printed solutions.

With a design agenda based on ideas, as opposed to a signature style, assignments are carefully considered, resulting in unique, well developed creative solutions. Reyman Studio maintains a strong relationship with contemporary type designers and foundries to ensure a thorough exploration of typographic considerations.

Clients and projects include:

**THE HOLLYWOOD REPORTER:** Complete magazine redesign; new logo, new interior.

**DOW JONES:** Redesign of the Wall Street Journal domestic and international editions, redesign of Far Eastern Economic Review magazine

**THE WASHINGTON POST:** Redesign of the home section

**BLOOMBERG:** Logo redesign and monthly cover design of Personal Finance magazine

**THE NEW YORK TIMES:** Art direction of weekend section

**CCNY:** Poster and brochure design for graduate architecture programs

**MONEY MAGAZINE:** Newsletters and custom publications for Schwab and Fidelity

**OPEN SOCIETY INSTITUTE:** Media Kit design for Child-centered learning program

**HACHETTE FILIPACCHI:** Design and launch of Custom Kitchens and Baths Magazine

**GIBBS-SMITH:** Complete design of architecture, home interior and cookbook titles

**WILLIAM MORROW AND COMPANY:** Jacket design for novels and cookbooks

**SOHO PRESS:** Jacket and book design for novels

**DEMOS/SPRINGER PUBLISHING:** Book design of complex medical tomes

**EARTHTIMES MONTHLY MAGAZINE:** Logo and cover redesign

Before launching Reyman Studio in 1997 JAMES REYMAN was senior designer on the startup of *Family Life* magazine for Wenner Media, responsible, in part, for design development of the logo and first two issues as well as art direction of the cover shoots.

As senior designer at Don Morris Design he helped lead a design team through a variety of projects, including: *Entertainment Weekly's* first special issue, as well as their Fifth Anniversary issue, Yearbook, and 100 Greatest Movie Stars issue; the redesign of *Popular Science* magazine, a special *Money for Kids* magazine for Time Inc., the redesign of *PC World Magazine* and the redesign of *Golf Magazine*.

James also teaches typography at The Fashion Institute of Technology, SUNY in New York City.